



MAUVANTA
FLOWERS LIMITED

IFTF AMSTERDAM · 3-5 NOV 2026

20

ROSE
VARIETIES

FRESH FROM THE KENYAN HIGHLANDS

Kenyan Roses.

Collection 2027

A considered collection. A personal connection.

Kenyan roses and foliage for florists, wholesalers, hospitality buyers and importers across Europe, the Gulf and Australia.

ROSES • FOLIAGE • MIXED BOXES • WEEKLY PROGRAMMES

THE MAUVANTA APPROACH

A better way to connect.

Flowers are the beginning.

A dependable relationship is what follows.

Mauvanta Flowers Limited is a Nairobi-based flower sourcing and export business, connecting buyers with roses and foliage from established growers in the Kenyan highlands, around 2,000 m above sea level.

Our approach starts with your specification: variety, colour, stem length, packing and destination. Supply, handling and freight arrangements are agreed before each order.

“From Kenya, with care – every stem, every order.”

01 SOURCE

Grower relationships

02 SPECIFY

Clear product standards

03 CONNECT

Coordinated delivery

WHY KENYA

The world's rose garden.

Equatorial sun, high altitude and cool nights give Kenyan roses large heads, strong stems and rich colour — all year round.

69%

of Kenya's flower exports are roses

~38%of the EU's rose imports come from
Kenya**52**

weeks of harvest a year

SOURCING & HANDLING

Care at every stage.

A coordinated handling plan, from grower selection to your receiving cold room.

01**Select**

Grower, variety, grade and harvest stage checked against your specification.

02**Condition**

Hydration and pre-cooling at 2–4 °C, agreed for product and route.

03**Grade & pack**

Stem length, head size, bunch count, sleeves and carton checked.

04**Move cold**

Refrigerated collection and airport acceptance at JKIA.

05**Check & dispatch**

Final quality check, export documents and flight booking.

06**Receive & review**

Arrival condition recorded and reviewed against the specification.

QUALITY IS A SHARED SPECIFICATION

Opening stage, tolerances, temperature records and the claims process are agreed before dispatch.

01

THE COLLECTION

Classic Roses

An expressive everyday palette for mixed bouquets, regular programmes and everyday floral styling.

HEAD 4.0 CM+

STEMS 40–60 CM

8 VARIETIES



Furiosa

Red
40–60 cm



Fuschiana

Cerise
40–60 cm



Madam Cerise

Cerise
40–50 cm



H30

Hot pink
40–50 cm



Jupiter

Yellow
40–50 cm



Tropical Amazon

Orange
40–60 cm



Rush

Orange bi-colour
40–60 cm



Inka

Orange bi-colour
40–50 cm

SUITED TO

Mixed bouquets, supermarkets, hotel and office arrangements, and weekly standing orders.

Colour illustrations are indicative. Variety, head size and availability are confirmed in each quotation.

KENYA · FLOWERS · CONNECTIONS



02

THE COLLECTION

Premium Roses

A refined selection for florists and hospitality buyers seeking a more generous bloom.

HEAD 4.5–5.0 CM

STEMS 50–60 CM

6 VARIETIES



Madam Red

Deep red
50–60 cm



Athena

White
50–60 cm



Pink Athena

Pink bi-colour
50–60 cm



Nightingale

Purple
50–60 cm



Mayfair

Coral
50–60 cm



Snow Storm

White
50–60 cm

SUITED TO

Florist bouquets, hotel displays, event arrangements and coordinated colour programmes.

Colour illustrations are indicative. Variety, head size and availability are confirmed in each quotation.



03

THE COLLECTION

Grand Roses

Statement flowers with larger heads, chosen for luxurious arrangements and a stronger visual presence.

HEAD 5.0 CM+

STEMS 50–60 CM

6 VARIETIES



Mandala

Pink bi-colour
50–60 cm



Ever Red

Red
50–60 cm



GoldFinch

Golden yellow
50–60 cm



Swan

Pastel pink
50–60 cm



Athena XL

White
50–60 cm



Snow Storm XL

White
50–60 cm

SUITED TO

Luxury bouquets, statement arrangements, premium events and Gulf buyers seeking larger blooms. Colour illustrations are indicative. Variety, head size and availability are confirmed in each quotation.



04

COMPLETE THE ARRANGEMENT

The finishing touch.

Two contrasting foliage textures bring structure, movement and balance to your flower selection.

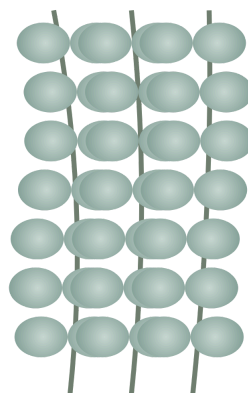


STRUCTURE · DEPTH

Ruscus

Glossy deep-green foliage with a clean, structured appearance.

Indicative length 40–50 cm



TEXTURE · MOVEMENT

Eucalyptus

Silver-blue scented foliage with a softer, airy silhouette.

Indicative length 40–50 cm

BUILD YOUR OWN COMBINATION

Combine roses and foliage in a mixed box, or request a separate foliage order. Species, bunch size and packing quantities are confirmed before ordering.

PACKING & SPECIFICATIONS

Precision in every box.

Indicative stems per box. Final quantities depend on variety, head size, bunching and the agreed carton.

GRADE / CARTON	40 CM	50 CM	60 CM
Classic 4.0 cm+ · standard	500	400	300
Classic 4.0 cm+ · large	700	600	500
Premium 4.5 cm+ · standard	—	400	300
Premium 4.5 cm+ · large	—	500	400
Grand 5.0 cm+ · standard	—	300	220
Grand 5.0 cm+ · large	—	350	300
Ruscus · standard / large	1,000 / 1,200	900 / 1,000	—
Eucalyptus · standard / large	500 / 600	400 / 500	—

STANDARD CARTON

100 × 33 × 20 cm

Volumetric 11.0 kg (divisor 6,000)

LARGE CARTON

100 × 48 × 20 cm

Volumetric 16.0 kg (divisor 6,000)

CONFIRMED BEFORE BOOKING

Gross weight is confirmed after packing. Chargeable weight depends on the carrier's divisor, actual weight and final carton size. Bunch count, sleeves and labels are agreed per order.



DESIGNED AROUND YOUR BUSINESS

Your flowers. Your brief.

01 Weekly programmes

Varieties, colours and grades planned around your buying calendar, with supply windows and volumes confirmed in advance.

02 Mixed boxes

Complementary varieties and foliage in one agreed carton mix — ideal for florists and smaller orders.

03 Your presentation

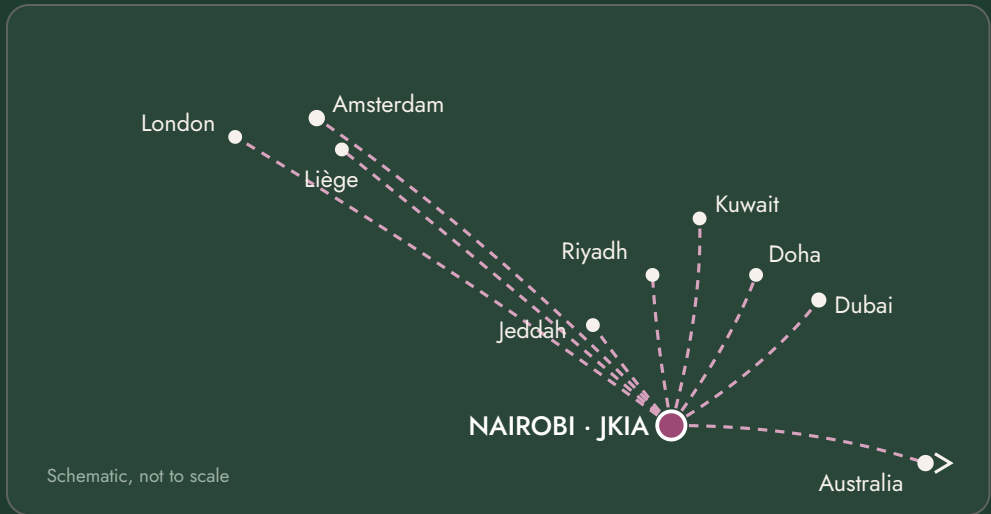
Private-label sleeves, bunch sizes and labelling agreed when preparing your quotation.

All programmes are subject to grower availability, minimum quantities and agreed commercial terms.



MARKET CONNECTIONS

Rooted in Nairobi. Connected to your market.



Europe

Netherlands Amsterdam ·
Aalsmeer
Belgium Liège
United Kingdom London
France & Germany on request

The Gulf

UAE Dubai
Saudi Arabia Riyadh · Jeddah
Qatar Doha
Kuwait on request

Australia

Sydney
Melbourne
Perth
via Gulf or Asian hubs

Flight schedules, transit time, clearance and delivery terms are confirmed in each quotation. Australian shipments are subject to Australian biosecurity import conditions.

A CLEAR BRIEF. A BETTER QUOTATION.

Let us plan your order.

Share the essentials below and we will prepare a proposal that matches your business.

01 Product

Variety, colour, head size and stem length

02 Quantity

Stems or boxes per variety; bunch size

03 Timing

Arrival date, frequency and peak volumes

04 Destination

Airport, receiving contact and importer

05 Presentation

Sleeves, labels and private branding

06 Commercial terms

Delivery basis, payment and trial shipment

TRIAL ORDERS WELCOME

Start with a sample box or a small trial shipment to test quality, packing and transit before committing to a weekly programme.

Plan peak volumes early



Valentine's Day, Mother's Day, Ramadan and Eid, national days, Christmas and New Year affect demand and freight space. Dates vary by market – book against an agreed supply plan.



MAUVANTA
FLOWERS LIMITED



LET'S GROW TOGETHER

Beautiful flowers. Lasting connections.

Start with a conversation. Tell us what your market needs.

Muhudin Ahmed

DIRECTOR

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Varieties, specifications and supply are subject to confirmation. Prices on request. Floral illustrations indicate colour only; photography is illustrative and does not depict Mauvanta farms or client projects. Photos: Amelia Cui, Lisa Fotios and Alex Kad / Pexels.